2023 Sponsorship Package

13th Annual B.U.D.'S Foundation Legacy of Giving Fundraiser Weekend

Mailing address:
B.U.D.'S Foundation
PO Box 1743
Wilson NC 27894
What is B.U.D.’S Foundation?

B.U.D.’S Foundation or Bikers United to Defend Driving Safely is a non-profit tax-exempt organization described in section 501(C)3 of the IRS code (FEIN-ID: 90-0760013). As a company, B.U.D.’S Foundation is committed to urging the message of safety and responsibility on the roads and in the communities, alike. B.U.D.’S Foundation, founded in 2011, in memory of Marine Private 1st Class Marcellus Farmer IV also known as Bud. BUD was a man who knew what it meant to be of service to others and often gave of his time, his belongings, and offered his home for those who needed a place of refuge. Knowing that so many others in the community at large shared the same servitude manner, B.U.D.’S Foundation was formed on September 8, 2011.

Scholarship Presentation to Lauryn Clark of Fayetteville State University

2021 Fallen Riders Charity Ride Fundraiser
Our Mission includes:

To bring awareness to motorcyclists' safety and educate auto drivers and motorcyclists to be more aware of each other.

To assist motorcyclist victims and their families, whenever financially possible, through donations or gifts when they have expenses due to a fatality or injury from a motorcycle related accident through no fault of their own.

To assist with locating a supportive counseling for those who are dealing with grief that may not have supportive structure in place; and To issue a one-time donation to the college age child of a fatality victim, whenever possible, when the victim has died in an accident and left behind children who currently are in college. And boxes of Christmas wish list gifts are sent throughout the U.S. to minor children of injured and fallen riders.
To administrate seminars to educate the importance of the motorcyclists and vehicle safety. To Secure and distribute contributions from individuals, estates, government, corporations, foundations, and any other source for the educational benefit of the motorcyclists and drivers, more specifically.

B.U.D.’S Foundation is an Education and Support organization: that educates the Public to be more aware of motorcyclists on the road and also educates motorcyclists to be safer riders. B.U.D.’S is also a support organization- for the motorcycle community and community at large-in a variety of ways but namely to provide emotional and monetary support to the families of injured and fallen riders. B.U.D.’S Foundation is passionately committed to assisting the riders and their families.

**B.U.D.’S Foundation also** educates riders to sign up for motorcycle safety courses with NC Bike Safe and utilizes NC Bike Safe and Motorcycle Safety Foundation Instructors in our quarterly Safety Awareness Kick Off Events. Our fundraising event is the annual B.U.D.’S Foundation Fallen Riders Fundraiser Weekend to be held in September this year. This event recognizes the benevolence of motorcyclists from state to state but mainly to provide financial assistance to those injured, accidents or illness who are on the road to recovery be it financial, physical, or mentally. We also assist in locating supportive structure or counseling for those in need of post traumatic or grief counseling whenever possible.

**This year, your SUPPORT IS NEEDED.** The B.U.D.’S Foundation 13th Annual Fallen Riders Fundraiser Weekend will be held this year September 8-10, 2023, in Smithfield NC. Proceeds from The 2023 B.U.D.’S Annual Legacy of Giving: Fallen Riders Fundraiser Weekend will be equally divided between our Injured Riders Fund, Families of the Fallen Riders Scholarship Fund and the B.U.D.’S Foundation Scholarship Fund. These funding areas assists non-fault seriously injured riders, families of fallen riders, assists social clubs’ members whenever financially possible due to post recovery and other expenses such as utilities, mortgage, rent, medical bills, funeral, or other expenses whenever financially possible. This September event will also support the homeless and raise awareness on child abduction and trafficking throughout North Carolina and how riders can keep their eyes open while on the road.

Our fundraiser cannot be fulfilled without preparation. Costs include: (1) an outside tent that can hold 175-200 people, (2) Stage (3) Emcee, (4) Promoting (5) Security (6) Open Mic set up w/Guest speakers (7) Host Hotel Friday Night Meet & Greet set up, (8) Payment for Parking Lot Space, (9) Event Staff and(10) Family Presentations just to name a few.

We seek your support towards our annual fundraising event and our vision of motorcycle safety education, family support for injured or killed bikers, and community outreach initiatives. Thank you in advance for your donation and support! Please support because YOU DON’T WANT TO MISS BEING A PART OF B.U.D.’S FOUNDATION!
Why Should I Support B.U.D.’S Foundation?

- Supporting B.U.D.’S Foundation and its events is a cost-effective way for companies, firms, and individuals to gain exposure for their products and services as they support those programs that educate safe driving and awareness for each other on the road.
- Supporting B.U.D.’S Foundation events and publication enhances a company’s recognition within the educational arena for motorcycle and vehicle safety within the vast multicultural communities, strengthens their relations with existing clients, and helps to generate new business.
- Supporting B.U.D.’S Foundation gives businesses and individuals the opportunity to provide support towards the education of a college student who has lost a parent/guardian from a motorcycle related fatality.

As a continuing Sponsor, you are a part of a nationwide initiative by:

1. Educating and empowering new and experienced drivers, bike riders, survivors, and community.
2. Setting an example of integrity and leadership in advocating safe driving.
3. Bringing awareness to relevant issues and effecting an environment for change in the way motorcyclists are viewed.
5. Encouraging community and foundation advocacy through your sponsorship.
6. Providing an intellectual platform to educate, nurture, and support other groups or individuals with sponsors who care.

Knowing This, Which Package Below Will You Choose
The Survivor ($3000- Up)

- **Gold-level** Sponsorship listing in Newspaper Advertising.
- Sponsorship announcement on Radio & TV Ads/Interviews.
- Promotional items handed out to guests or in giveaway bags at events.
- Business Logo placed on all promotional materials in bags.
- Business listed on B.U.D.’S Foundation website as a sponsor
- Business recognition on B.U.D.’S Foundation Facebook, Twitter, Instagram pages
- Dedicated section about the sponsor’s information on our “Sponsors” page.
- Vendor Table at Annual Event
- Banner Advertisement for Your Business
- Guest Speaker Spot at Annual FRFW

The Life Package ($5000 Up)

- Platinum-level Sponsorship listing in event area Newspaper Advertising.
- Sponsorship announcement on Radio & TV Ads/interviews.
- Promotional items placed in giveaway bags and handed out to guests at annual and local events. Business Logo or card included.
- Company banner listing business as sponsor for Safety Demo/Stunt Show
- Guest Speaker Spot at Annual FRFW
- Business listed on B.U.D.’S Foundation website as a sponsor
- Business recognition on B.U.D.’S Foundation Facebook, Twitter, Instagram pages
- Dedicated section about the sponsor’s information on our “Sponsors” page.
- Email Blasts on Community Events and Sponsorship Updates
- Weekly publicity of your business on social media.
The Safety Package ($2500- Up)

- **Silver-level** Sponsorship listing in Newspaper Advertising.
- Email Blasts on Community Events and Sponsorship Updates
- Business recognition on B.U.D.’S Foundation Facebook page
- Promotional items placed in giveaway bags & given to event guests.
- Business listed on B.U.D.’S Foundation website as a participating sponsor.
- Vendor Table at Annual Event
- Banner Advertisement for Your Business

The Awareness (up to $2000- Up)

- **Bronze-level** Sponsorship listing in Newspaper Advertising.
- Email Blasts on Community Events and Sponsorship Updates
- Promotional items placed in giveaway bags & given to event guests
- Business recognition on B.U.D.’S Foundation Facebook page

The Legacy of Giving Appreciation level
(up to $500- Up)

- **Legacy of Giving** Sponsorship
- Promotional items placed in giveaway bags & given to event guests.
- Business recognition on B.U.D.’S Foundation Facebook page
Sponsorship Application

Print the name of the individual or corporation exactly as you wish for it to appear. Please complete the form below and return by mail or contact us to discuss your contribution. You may also give directly online by credit card or PayPal at www.budsfoundation.org or call 919-205-8621 or 919-322-9607.

Contact Name______________________________________________________________

Title_____________________________________________________________________

Organization Name_________________________________________________________

Address____________________________________________________________________

City___________________________State________Zip________

Contact Phone ____________________________________________________________

Email (Required for Email Blasts) _____________________________________________

Facebook / Website _________________________________________________________

My Sponsorship Package level is: (please put amount)

☐ Platinum-The Life Package $________________
☐ Gold-The Survivor Package $________________
☐ Silver-The Safety Package $________________
☐ Bronze-The Awareness Package $________________
☐ Legacy of Giving $________________

Please make checks payable to:

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P.O. Box 1743
Wilson, NC 27894

Thank You for Your Generous 2023 Support!